



LOVE LIFE LOVE BRISTOL AND BATH

A guide for professionals
and their families relocating
to the West of England

WELCOME TO BRISTOL + BATH

A world-class region with a population of 1.1 million, with a global attitude, we're proud of the region's diversity and our reputation for creativity and innovation.

With modern cities, beautiful countryside, and a rich cultural heritage, our region offers an incredible quality of life – on top of best-in-class education, great transport connections and thriving communities to call home.

CONTENTS

WHERE IN THE WORLD

PAGE 4

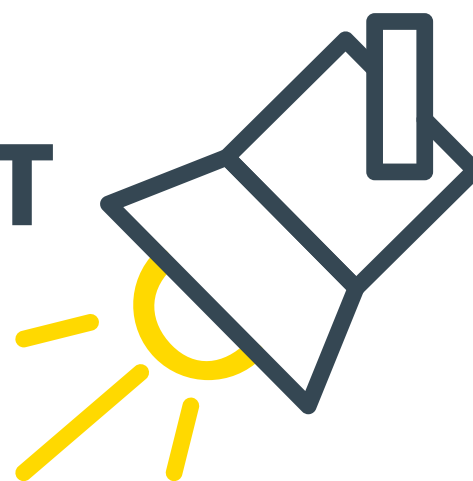


QUALITY OF LIFE

PAGE 5

SPOTLIGHT ON...

PAGE 10



WHERE TO LIVE

PAGE 15

EDUCATION

PAGE 16



DOING BUSINESS

PAGE 18



TRANSPORT

PAGE 17



AN AMBITIOUS REGION

PAGE 20



DISCOVER WHAT
MAKES OUR REGION
A GREAT PLACE TO
LIVE, WORK AND PLAY...

91+

LANGUAGES

spoken accross the region



81

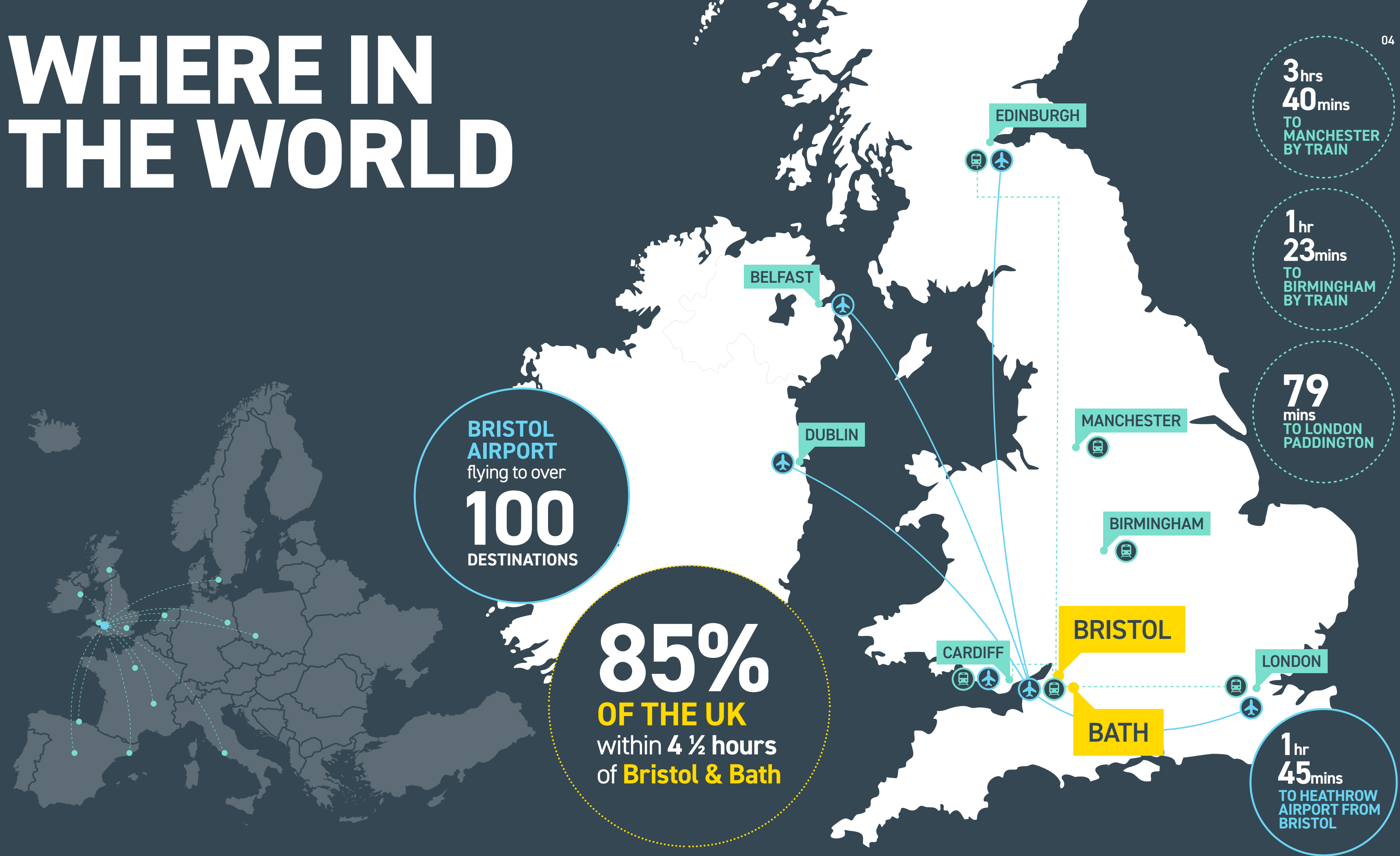
PEOPLE PER WEEK

relocate from London
to Bristol (ONS).



WHERE IN THE WORLD

04



CULTURE CLUB

Offering everything from international music festivals to cutting-edge theatre, it's impossible to be idle in the West of England.



Arcaula Spectacular produced by Arcadia and Team Love. Photographer: Ben Daure

QUALITY OF LIFE



Step on board the last Concorde at **BRISTOL AEROSPACE**

Experience life on the world's first great ocean liner, **BRUNEL'S SS GREAT BRITAIN**



On top of a thriving nightlife, Bristol & Bath is home to a number of award-winning restaurants, bars, independent **COFFEE SHOPS** and daily artisan food markets.



BATH HALF

one of the longest-running races in the UK and most popular half marathon.



Treat yourself at one of the six **MICHELIN STARRED** restaurants.



Explore one of the best-preserved Roman remains in the world at the

ROMAN BATHS

Explore the World Vegan Capital, as designated by foodie blog the **CHEF'S PENCIL**



Discover Renaissance treasures and masterpieces by Gainsborough at the



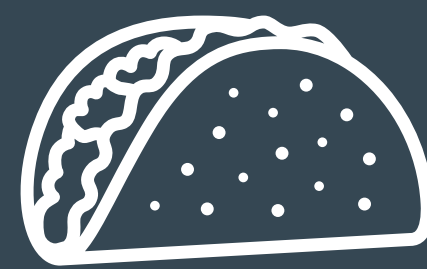
HOLBURNE MUSEUM

A wide range of **GALLERIES, MUSEUMS AND ATTRACTIONS**

bring our region's creativity and history to life. Interactive experiences and changing exhibitions mean there's always something new to explore.



STREET FOOD POP-UPS



Watch amateur and professional riders competing together in what is easily the toughest sand track anywhere in the world, the **RHL WESTON BEACH RACE** – the UK's largest off road motorsport event.



Bath is the UK's **MOST FAMILY FRIENDLY CITY**

Source: MoneySuperMarket



HISTORIC THEATRES

Bristol Old Vic is the longest continually running theatre in the English speaking world. Built on its current site in 1805, the Theatre Royal Bath is one of the oldest working theatres in the country.



Nothing captures the region's spirit better than its **NUMEROUS FESTIVALS**, celebrating everything from jazz and blues, film and animation, literature, food and folk.



THEATRE AND COMEDY are top attractions in the region with West End productions, ballets, and comedy regularly visiting the Theatre Royal Bath, The Bristol Old Vic and Bristol Hippodrome. More experimental works come courtesy of Bristol's Tobacco Factory Theatre; Old Market Assembly; the harbourside Arnolfini centre and Komedia in Bath.

Watch over 100 hot air balloons take off at dawn and dusk for Europe's largest annual meeting of hot air balloons, the

BRISTOL INTERNATIONAL BALLOON FIESTA



HARBOUR FESTIVAL

a dance, music and arts extravaganza with food markets and visiting vessels.



CLEAN + GREEN

Sustainability is at the heart of all activities in the West of England. In 2015, Bristol became the European Green Capital.



Uptest Photographer: Neil James Brain | Artists: Jody 2019



ACORN
is a carbon offsetting forest
near Bath, the first in the UK.



**BATH IS THE
UK'S MOST
PROGRESSIVE
CITY**



WITH BRISTOL #2
Trends measured include: gender pay gap,
recycling rates, voter turnout, number
of vegan and vegetarian restaurants,
number of ultra-low emission
vehicles, and number of women
in local government.

Source: The Bankrate UK
Progressive Cities Index 2020



Our region aims to be
**CARBON
NEUTRAL
BY 2030**

20 years ahead
of the UK target.

Bristol is the UK's
**FIRST
CYCLING
CITY**



5,900

people working in the Low Carbon Sector.

GREEN SPACES

Explore **ROYAL
VICTORIA PARK** in Bath
which includes a skateboard
park, tennis courts, putting
green, golf course,
children's play area and a
9 acre botanical garden.

Bristol has over
450 beautiful parks
and green spaces –
proportionately
more than any other
UK city.



Carbon
emissions
have reduced

**35
PER
CENT**
since 2005

**BATH
CITY
FARM**

focuses on providing education, conserving
the environment and supporting people
who have enduring mental health issues or
are living with disabilities. There is a 37 acre
farm which includes a park, animals,
walking trails, shop and café.

Recognised as the leading
FAIRTRADE CITY

in the UK and home to other inspiring
initiatives such as community food
growing movement, Incredible Edible.



Bristol was awarded
**EUROPEAN
GREEN
CAPITAL**
for 2015 & UK's most environmentally
friendly city for 2017.

Bristol is one of the UK's
**LEADING CITIES
FOR SUSTAINABLE
DEVELOPMENT**

and home to prominent environmental
and ethical organisations such as
the Soil Association, Triodos Bank
and Sustrans.

**UNIVERSITY OF BATH
'LEADING THE WAY'**
in climate and sustainability rankings.

AN INCLUSIVE REGION

Bristol & Bath is a truly multicultural region, home to a number of communities, nationalities, faiths and places of worship.



Diversity and inclusivity are at the heart of Bristol & Bath. We're home to **91+ LANGUAGES** and 45 different religions; our vision is to make this diversity work for everyone, where no-one is left behind and where our culture reflects this diversity and enriches the lives of all.

45 DIFFERENT RELIGIONS

Bristol holds a unique event each year to celebrate our diverse culture: **Diverse Doors Open Day**. Organised by the Bristol Multi-Faith Forum, it gives communities the chance to experience each other's cultures and learn about each other's beliefs by opening a range of places of worship to discover the many faith communities that exist in Bristol.

DISABILITY CONFIDENCE

WECIL support over 4,000 disabled people around Bristol every year. Their social model helps to remove the barriers disabled people are faced with in society and make our city a more equal and inclusive place to live for everyone.

Team Bath promote sport and fitness with their inclusive facilities and provide our regional athletes with world-leading training facilities which are also available for all residents. It's also used by Olympic and Paralympic athletes to train and compete at World and Paralympic level.







BLACK COMMUNITY

We feel strongly about being a more inclusive region, where our communities come together to create a culturally vibrant, cohesive and welcoming place to live.

Bristol hosts St Paul's Carnival which welcomes 70,000 people to the city every year to celebrate the Afro Carribean culture through music and dance. The city of Bristol has played a key role in black history and we continue to educate and empower generations to support the Black Lives Matter movement.

LGBTQ+ COMMUNITY

We're proud to host annual events such as Bristol Pride and Bath Pride as well as having local support groups, forums, networking events and activity groups, offering something for everyone.

Our four world-leading universities are committed to a fully inclusive, equal and diverse culture that creates a positive experience for everyone.



BUZZY CITIES AND BLUE SKIES

THERE'S A LITTLE SOMETHING FOR EVERYONE

City or village? Countryside or coast?
Suburban or central? Few regions offer
such a wide choice of where to live, all
within an easy commute to work.

BATH

The UK's most **PROGRESSIVE CITY**, offers an unbeatable lifestyle combining cultural and sporting excellence, breath-taking architecture, health spas, independent shops, markets, bars and eateries all in a remarkable countryside setting.

MUSEUMS AND GALLERIES

Bath has more museums per square mile than many cities can boast altogether.

Source: Visit Britain



SPORTS, ACTIVITIES AND ADVENTURE

The city is brimming with sports, activities and adventures, from hot air ballooning to walking, paddle-boarding to cycling. Cheer on Bath Rugby at the Rec or enjoy a day at the races at Bath Racecourse.



TAKE A DIP IN BRITAIN'S ONLY NATURAL THERMAL SPA

BEST PLACE TO RAISE A FAMILY

Source: Family Living Index

BATH CARNIVAL

An inclusive, free event bringing the streets to life with a Carnival procession and transforming the city centre with a one day music festival.



CULTURE AND NIGHTLIFE

Bath's nightlife and cultural offerings are rich and diverse, with a wide variety of venues for drama, music, dance and performance.

BATH SKYLINE

Discover hidden valleys, flower meadows and ancient beech woodlands.

UNESCO WORLD HERITAGE STATUS

SPOTLIGHT ON

BRISTOL

Bristol is a big city with a huge amount going on – but it still feels friendly, personal and accessible. Most people think about the city centre, harbourside and Clifton when it comes to Bristol – but the suburbs are great too, full of leafy parks, independent shops and boutique restaurants and bars.

UNESCO CITY OF FILM

In 2017, Bristol was designated this permanent global status that recognises the city's achievements as a world leader in the field of film and the moving image.



Jon Craig

ST PAUL'S CARNIVAL

Since its beginnings back in 1968, St Pauls has grown in size and reputation to become one of Bristol's biggest attractions.



Aardman Animation – Bristol Children's Hospital Charity Grand Appeal

CLIFTON SUSPENSION BRIDGE

designed by Brunel is an icon in the region. Explore Clifton village with its mix of shops, cafes, restaurants, picturesque passageways, architecture and gardens.



UK'S FIRST CYCLING CITY



VOTED COOLEST CITY

by Rough Guides UK – 'first-rate nightlife, thriving creative & tech industries and easy access to the great outdoors.'

Explore the birthplace of world renowned street artist Banksy and animated icons Wallace & Gromit or take part in one of Europe's largest street art and graffiti festivals - Upfest.



Destination Bristol



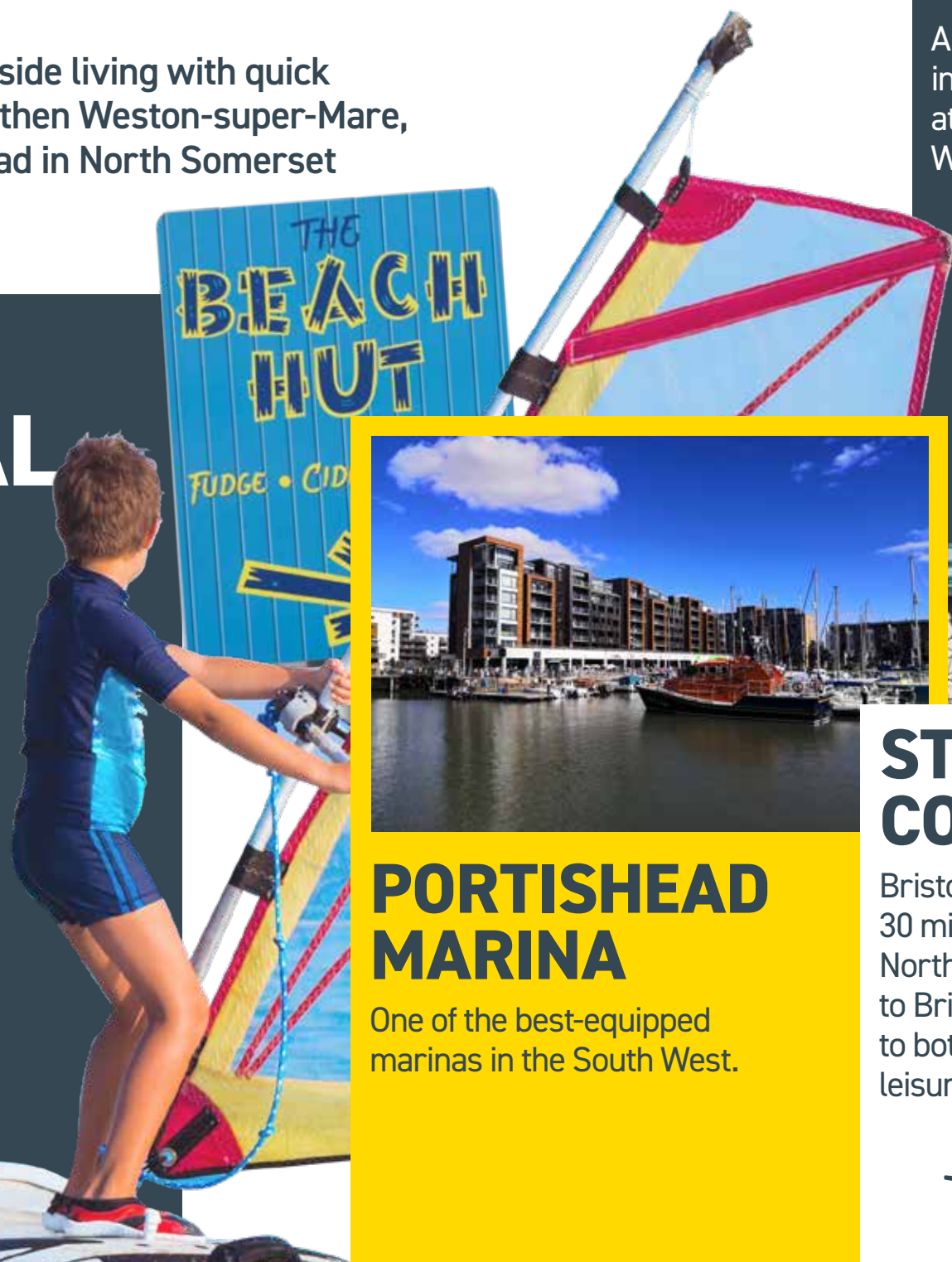
SPOTLIGHT ON

NORTH SOMERSET

If you're keen on beachside living with quick links to Bristol & Bath, then Weston-super-Mare, Clevedon and Portishead in North Somerset are for you.

FRESH COASTAL AIR

Tranquility, waterside walks, a plethora of cafes, restaurants and pubs, windsurfing and family-friendly beaches await.



PORTISHEAD MARINA

One of the best-equipped marinas in the South West.

STAY CONNECTED

Bristol and Bath are only 30 minutes away, whilst North Somerset is home to Bristol Airport, flying to both business and leisure destinations.



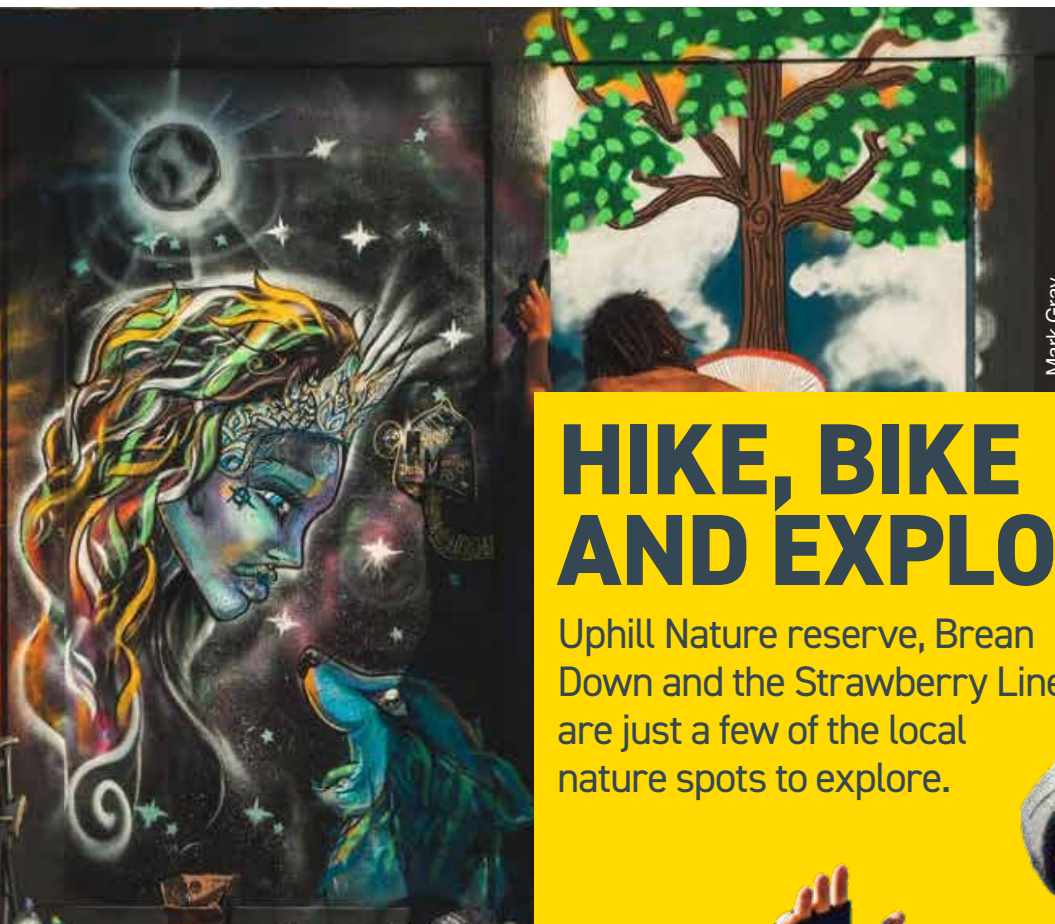
GRAND PIER

An ideal destination for non-stop indoor family fun, with rides and attractions at the beach in Weston-super-Mare.



HIKE, BIKE AND EXPLORE

Uphill Nature reserve, Brean Down and the Strawberry Line are just a few of the local nature spots to explore.



CLEVEDON PIER AND MARINE LAKE

Whether you choose to take a stroll along the pier whilst tucking into fish and chips, or dive into the Marine Lake for a swim, Clevedon is a beautiful spot in every season.



SPOTLIGHT ON

SOUTH GLOUCESTERSHIRE

From Thornbury to Filton to Winterbourne and Yate, South Gloucestershire has plenty to offer its residents with market towns, historic buildings and bountiful countryside. Ideally placed within a short distance to Bath, Bristol and the Cotswolds, you can reap the benefits of both country and city living.

THE WAVE

Surf all year round at the first inland surfing venue in the northern hemisphere, providing over 1000 waves an hour!



AIR HOP

Experience the exhilaration of flying through the air, with over 135 interconnected trampolines.

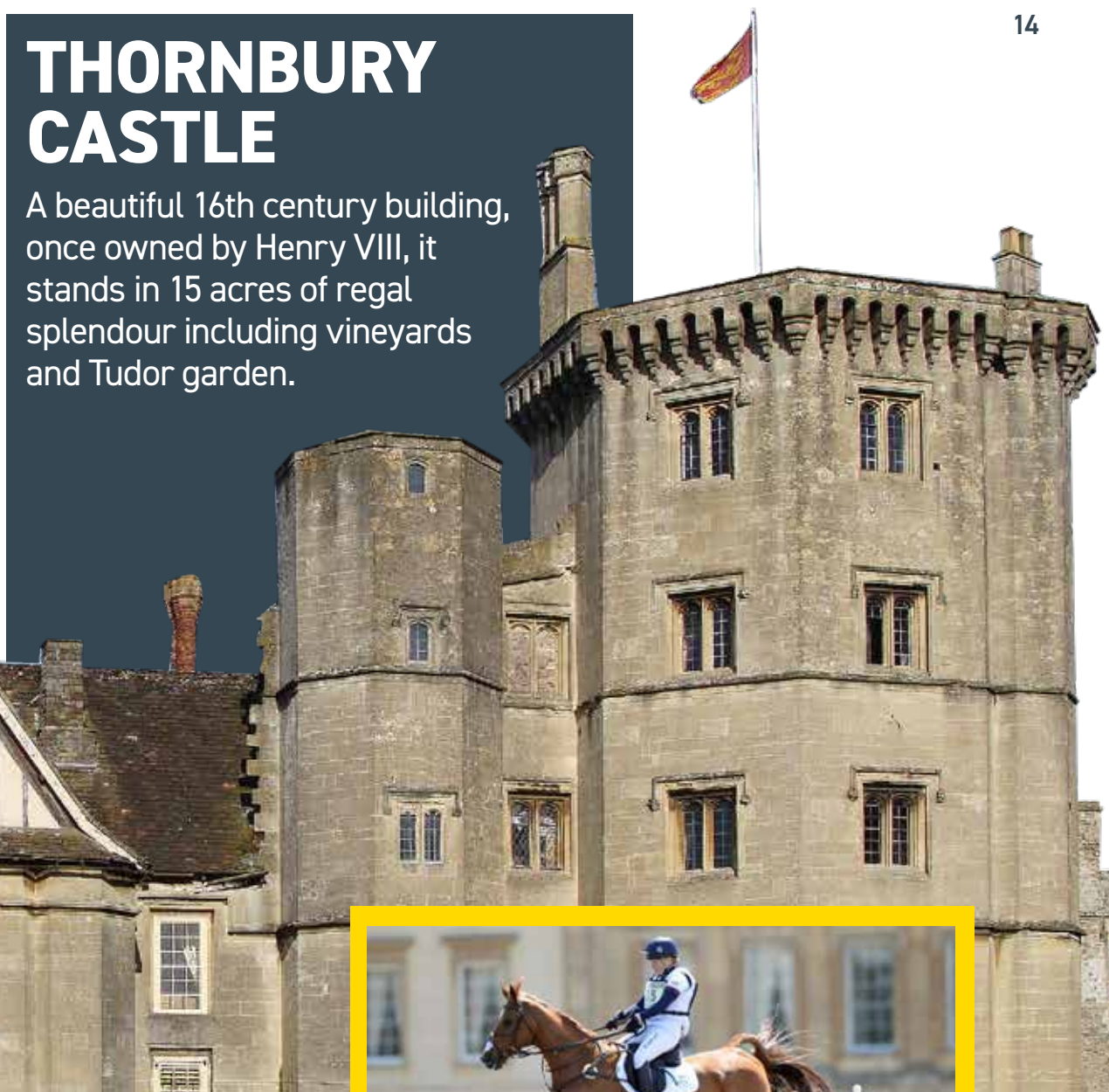


6 O'CLOCK GIN

Take a tour around the distillery at Thornbury, perfect for those who want to see 'behind the scenes' at a working distillery.

THORNBURY CASTLE

A beautiful 16th century building, once owned by Henry VIII, it stands in 15 acres of regal splendour including vineyards and Tudor garden.



BADMINTON HORSE TRIALS

From Cross Country to Dressage, this five-day spectacular is arguably one of the most prestigious horse riding events.



HOW MUCH FOR A HOME?



WE'RE TOP OF THE CLASS

Our region offers some of the best schools, SEND schools, academies, colleges, universities and job prospects in the country. In Bristol & Bath, educational establishments and employers are collaborating; creating better employment opportunities for college leavers and graduates.



No.1

Bristol became England's first UNESCO Learning City in 2016, joining a global network of like-minded cities championing learning as a way to transform lives, communities, organisations and cities.

Home to **four world class universities**, ranked in the **Top 100 in the UK.**

UWE Bristol ranked joint second in England for student satisfaction (National Student Survey 2020)

Weston College is an **Ofsted outstanding** college.

35 of our Primary and Secondary Schools are ranked amongst the best in England.

21 **SEND SCHOOLS**

including schools for the **deaf**, and young people with Severe and Profound **Learning Difficulties, Complex Needs, Autism and Sensory Impairment.**

Bath College one of the top 10% of FE Colleges in England for employer satisfaction with achievement rates significantly above the national average.

23 **INDEPENDENT SCHOOLS**

400 **PRIMARY SCHOOLS**

200+ **SECONDARY SCHOOLS**

75 **SCHOOLS RATED OFSTED OUTSTANDING**

iO Academy is a 16-week, full-time full-stack coding bootcamp in Bath with a 100% graduation rate.

boomsatsuma is fuelling the next creative generation, offering a range of college and degree courses in Creative Industries including Gaming, Post Production, Sports Media and VR and VFX.

A new £300m innovation and enterprise campus is being developed by University of Bristol.

We have over **86,000** under-graduate and post-graduate students studying in the region.

BETTER CONNECTED

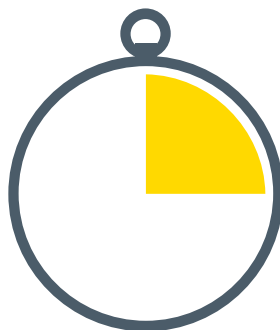
BRISTOL & BATH TO THE UK



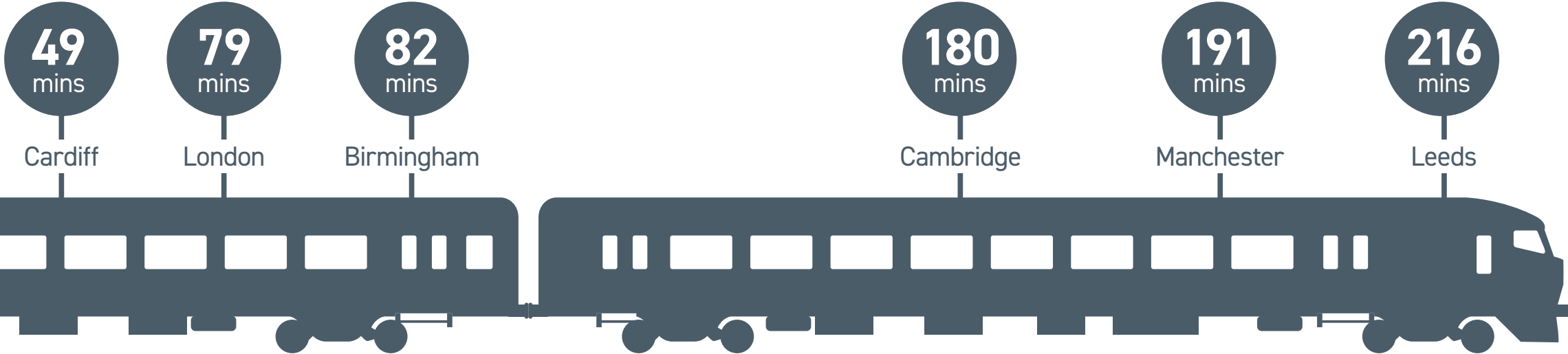
Arrive in London Paddington in **79 minutes**



85% of the UK is within a **4 ½ hour drive**



Trains to the capital every **15 mins**



GETTING AROUND BRISTOL & BATH:

THE COMMUTE

Whether it's by rail, bus, bike or car the region is easily commutable.



The two cities are connected by:
– an 11-minute train journey
– the Bristol & Bath Railway Path, a 13 mile off road route between the two cities, open to both walkers and cyclists.



One of the best ways to get around Bristol is by boat
– Bristol Ferry Waterbus operates 364 days a year.



As of April 2020, First's fleet has **99 bio-methane buses** serving the area, reducing emissions by up to 85%.

INVESTING IN CONNECTIVITY

The West of England is investing **£2bn** to revolutionise the region's rail network, reopening lines and building new stations.

Bristol is the UK's first cycling city with a further **£400m** investment planned for walking and cycling routes.

£90m is being invested to create 'Future Transport Zones', providing testing facilities for clean technologies of the future, such as driverless cars, e-scooters and multi-format booking platforms.

BRISTOL & BATH TO THE WORLD

Bristol Airport connects to over 100+ destinations across UK & Ireland, Europe and the rest of the world including: Belfast, Dublin, Glasgow, Brussels, Amsterdam, Prague, Copenhagen, Paris, Berlin, Marrakech, Cancun and Orlando. You can connect to several onward destinations including Boston and New York.

Heathrow Airport is just **1HR 45MINS** away



BRISTOL + BATH HOME OF INNOVATION

Collaboration, creativity and innovation is at the heart of all activity across Bristol & Bath.

We're a place where creative, digital and high-tech meet traditional industry, and we're great at nurturing entrepreneurs – we have the highest survival rate for small and medium sized enterprises in England. The West of England is a place where highly-skilled people work, ideas flourish and businesses grow.



Aerospace Bristol

INNOVATIVE

COLLABORATIVE

The birthplace of the transputer chip, Bristol & Bath have continued to innovate; we staged one of the world's first public trials of 5G in 2018, we've produced two unicorn businesses in two years – AI chip developer Graphcore and renewable energy provider OVO Energy – and we're home to the most productive tech cluster in the UK.

We're proud of our internationally recognised research & development (R&D) centres and academic institutions, and the pioneering businesses that start-up, scale-up and succeed here.

Our world-class facilities provide access to leadership, best practice, research and support.

Bristol & Bath Science Park

is a world-class environment that provides the space, flexibility and support for science and technology businesses to accelerate their growth.



Bristol Robotics Laboratory

is the UK's largest multi-disciplinary research centre for robotics. It is a collaborative partnership between the University of the West of England and the University of Bristol, home to a community of over 300 academics, researchers and industry practitioners. It is the most comprehensive academic centre for multi-disciplinary robotics research in Europe.

Science Creates: Unit DX

is Bristol's deep tech incubator. Member companies are using emerging technologies such as artificial intelligence, photonics and electronics, and quantum computing to create new solutions to big societal problems.

FoodWorks^{SW}

is a food and drink innovation centre offering food-grade business units, product development facilities and a business engagement centre to help businesses grow. It has state-of-the-art facilities, technical support and expert advice available to businesses.



The National Composites Centre

is an independent, open-access national centre that delivers world-class innovation in the design and rapid manufacture of composites and digital engineering. The NCC provides direction and focus for fundamental research and collaborative links with UK universities, and helps to develop and co-ordinate training to support skills development. It is one of seven research centres across the UK that form the High Value Manufacturing Catapult.



Our region is highly collaborative, with R&D, academia, industry and the public sector working together across multiple sectors.

Bristol & Bath's collaborative nature flourishes through our industry networks, incubators and support systems.

TechSPARK

is a not-for-profit network dedicated to connecting, educating and strengthening the digi-tech cluster in the West of England. Working with tech and digital businesses from start-ups to scale-ups, SMEs to global corporations based in the region, TechSPARK helps businesses grow using extensive connections and knowledge. TechSPARK engages with over 25,000 people monthly highlighting the best in tech in the West of England and bringing people together at regular events.

IAAPS (The Institute for Advanced Automotive Propulsion Systems)

is a world-leading centre of excellence for research, innovation, enterprise and education, supporting the future direction of the automotive industry. IAAPS is developing technologies and methodologies to support highly efficient and more affordable propulsion systems that are capable of powering future vehicles using electrification, hybrids, and novel and low CO2 liquid fuels, pushing the limits of propulsion technology.

Pervasive Media Studio

hosts a community of over 100 artists, creative companies, technologists and academics exploring experience design and creative technology. It is a collaboration between Watershed, University of Bristol and UWE Bristol.

Bristol Games Hub

is a non-profit organisation that provides working space in Bristol where game developers and academics come together under one roof to create and study games.



Bristol Creative Industries

facilitates collaboration and growth within our region, delivering projects, events and job opportunities for over 600 members within the creative industries.

SETsquared

is the global #1 University Business Incubator - a long standing enterprise partnership between the universities of Bath, Bristol, Exeter, Southampton, and Surrey, which specialises in growing technology start-ups through its world class business support programmes.

AN AMBITIOUS INTERNATIONAL REGION

Our region is home to the West of England Combined Authority. In 2017 the UK's central Government gave powers to regional areas in England which allows them to work effectively for their residents and businesses.

The Combined Authority covers three council areas - Bath & North East Somerset, Bristol, and South Gloucestershire who work together to help the region be more ambitious and take advantage of powers and resources transferred from Government. Through partnerships we also work within North Somerset.

The Combined Authority collaborates with partners to make collective decisions, allowing our region to be more ambitious, more productive and a better place to live and work for all.

The West of England Combined Authority works across the following areas at a regional level: **Planning, Economy, Skills, Infrastructure, Policy and Transport.**

£119M

investment in Housing, High Streets and Green Infrastructure



The West of England Combined Authority has a total budget of £1bn until 2047, to improve the region for residents and businesses.

In 2019 we published our Local Industrial Strategy with the following key priorities:

- Cross-sectoral innovation
- Inclusive growth
- The productivity challenge
- Innovation in infrastructure

EDUCATION

£14.7M

into Adult Education

In 2020 we declared a Climate Emergency to be net zero by 2030, 20 years ahead of the UK Government's target and committed to creating two Clean Air Zones in Bath & Bristol, with Bath being England's first Clean Air Zone outside of London. We're also developing a Future Transport Zone to make the region hyper-connected, allowing residents and visitors to access all parts of the region.



Over

£100M

in Business & Skills investment



Working within the Combined Authority are **Invest Bristol & Bath** and the **Growth Hub**, the inward investment agency and the regional business support team, who are on hand to support businesses looking to relocate and grow in the region. Providing a complementary service, Invest Bristol & Bath deliver a red-carpet service to businesses and assist their employees relocating to the region.

BRISTOL + BATH

www.bristolandbath.co.uk

West of England
GROWTH HUB >>>

www.wearegrowth.co.uk

An aerial photograph of a park featuring a central star-shaped path with five arms. Each arm and the surrounding grassy areas are decorated with numerous white heart-shaped patterns. The park is surrounded by dense green trees, and some buildings are visible in the background.

BRISTOL
+ BATH

If you are thinking of relocating to our region, we can offer a variety of client services to suit your needs. Contact us to find out how we can help you:

Invest Bristol + Bath
invest@bristolandbath.co.uk
+44 (0)117 428 6211
www.bristolandbath.co.uk



 **WEST OF
ENGLAND**
Combined Authority