

## INCLUSIVITY

We are building a stronger sense of community by investing in our region's high streets, digital and transport connections.

By connecting communities with training, employment, affordable homes and assisted living technologies, we're giving all our residents a better quality of life.

We're a multicultural region, with over 90 languages spoken and 50 religions celebrated.

## QUALITY

We're home to four world class universities.

Sustainable, inclusive communities are at the heart of what we do. That's why we're focussed on developing affordable new homes in our region.

We're investing in new construction skill centres, developing the technology and skills to deliver new homes locally.

## INNOVATION AND THE CLIMATE EMERGENCY

We have already reduced emissions by 50% since 2005.

Rapid expansion of 5G in the region is actively reducing digital inequality.

Bristol is the UK's first cycling city and was awarded European Green Capital in 2015 and the UK's most environmentally friendly city for 2017.

### KEY AREAS

### ICONIC LANDMARKS

### ENTERPRISE ZONE/AREAS

### CENTRES OF EXCELLENCE

## INVESTMENT OPPORTUNITIES

BRISTOL CITY COUNCIL

NORTH SOMERSET COUNCIL

SOUTH GLOUCESTERSHIRE COUNCIL

BATH & NORTH EAST SOMERSET COUNCIL

