

# INVESTING IN BRISTOL & BATH

## WELCOME TO A £40BN ECONOMY

The Bristol and Bath region is an economic powerhouse for the UK. This ambitious hotspot is home to six business districts, fast global and UK transport links, and world-class centres of excellence.

Many global players are already thriving here, securing record growth in the region's nine key industries, which include aerospace and advanced engineering, clean tech and energy, creative and media, digital and tech, and much more.

This success is underpinned by a cutting-edge Research and Development (R&D) base, leading academic institutions and high-calibre graduates. We invite you to invest in this exciting city region and be part of an extraordinary success story.

### AN ECONOMIC POWERHOUSE IN THE UK:



**A WORLD LEADING TALENT POOL WITH 46,000 BUSINESSES AND 10,000 GRADUATES PER YEAR**



**THE UK'S MOST PRODUCTIVE TECH CLUSTER**



**HOME TO THE UK'S MOST CENTRAL DEEP SEA PORT**



**THE BEST PLACE TO LIVE**  
(Sunday Times – for Bristol)



**HOME TO FIVE UNICORNS**  
(companies valued at over \$1bn)



### FASTER TRANSPORT AND CONNECTIVITY

Excellent connectivity thanks to fast links from motorways, trains, airport, and seaport; the region's broadband network will take your business further, faster.

Investing over **£1.7 BILLION** in business, skills and infrastructure.

**£356 MILLION** total investment into rail infrastructure.

**A WORLD-CLASS 5G NETWORK** and universal fast internet access by 2030.

Bristol is the UK's **FIRST CYCLING CITY**

**90 MINS FROM BRISTOL TO LONDON BY TRAIN** with four trains an hour.

**£28 MILLION** investment in a regional 'Future Transport Zone' trial.

### BOOSTING SKILLS AND EMPLOYMENT

Bristol and Bath are renowned for the talented workforce, high-calibre graduates and expansive staff catchment area.



**42M** people within 150 miles.



**4** top universities.



**86,000** undergrads and postgrads in the region.



**45** schools rated outstanding by OFSTED.

## INCLUSIVITY

We are building a stronger sense of community by investing in our region's high streets, digital and transport connections.

By connecting communities with training, employment, affordable homes and assisted living technologies, we're giving all our residents a better quality of life.

We're a multicultural region, with over 90 languages spoken and 50 religions celebrated.

## QUALITY

We're home to four world class universities.

Sustainable, inclusive communities are at the heart of what we do. That's why we're focussed on developing affordable new homes in our region.

We're investing in new construction skill centres, developing the technology and skills to deliver new homes locally.

## INNOVATION AND THE CLIMATE EMERGENCY

We have already reduced emissions by 50% since 2005.

Rapid expansion of 5G in the region is actively reducing digital inequality.

Bristol is the UK's first cycling city and was awarded European Green Capital in 2015 and the UK's most environmentally friendly city for 2017.

### KEY AREAS

### ICONIC LANDMARKS

### ENTERPRISE ZONE/AREAS

### CENTRES OF EXCELLENCE

## INVESTMENT OPPORTUNITIES

BRISTOL CITY COUNCIL

NORTH SOMERSET COUNCIL

SOUTH GLOUCESTERSHIRE COUNCIL

BATH & NORTH EAST SOMERSET COUNCIL



GLOUCESTER  
BIRMINGHAM

SWANSEA,  
CARDIFF,  
NEWPORT

SWINDON  
LONDON

SALISBURY



## KEY DEVELOPMENTS AND INVESTMENT OPPORTUNITIES

**Bristol Temple Quarter** is one of the UK's leading regeneration and infrastructure development programmes. Over 25 years, 130 hectares will transform into a thriving, well connected mixed-use community delivering 10,000 new homes, 22,000 new jobs, and bringing £1.6bn each year to the city economy. The project will include upgrades to Bristol Temple Meads Station, a new integrated transport hub, and the new **University of Bristol Enterprise Campus**, with a strong focus on innovation and world class R&D facilities for quantum, digital media, and creative.

**Bath Quays South** is a game-changing development offering 90,000 square feet of riverside contemporary workspace in the heart of Bath. This includes a new creative campus, Newark Works, and a flagship 45,000 square feet grade A office building. **Bath Quays North**, a 2.2 hectares site next to Bath Spa train station, will deliver an incredible 250,000 square feet of modern office space, creating a new central business district for the city.

**Bristol & Bath Science Park** in North Bristol hosts two nationally significant Catapults

(**National Composites Centre & Compound Semiconductor Applications**). It also hosts the University of Bath sustainable propulsion facility – **IAAPS** – and the recently announced **Supercomputer IsambardAI**. A new state of the art R&D life sciences facility is being built by **Vectura** on the site too. There are still some site opportunities for development and investment, as well as the possibility to deliver a brand-new net zero technology park on a nearby site.

**Brabazon (YTL Developments)** is a large-scale development of the former Filton Airfield. This site will include the delivery of 6,000 new homes, up to 3,000,000 square feet of commercial space and a new 17,000 seat arena. This new development is forecast to create over £5bn of economic value for the region.

**Weston-super-Mare Enterprise Area**, part of a £1bn expansion and regeneration programme, includes 72 hectares in the M5 opportunity corridor that will support 10,000 new jobs and 6,000 new homes. £11.3m has already been invested in a new Food Enterprise Zone with a flagship Food and Drink Innovation Centre, **The Food WorksSW**.



Whether you're an innovative start-up or established company, contact Invest Bristol & Bath to find out how we can support the future growth of your business.

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