

# THE WEST OF ENGLAND: ONE OF THE TOP 10 FINTECH CLUSTERS IN THE UK

Invest  
**BRISTOL  
+ BATH**

Image credit: Hargreaves Lansdown

## A THRIVING BUSINESS HUB, PRIME FOR ENTREPRENEURS:



A strategic location with proximity to London



Home to five unicorns (companies valued at over \$1bn, including Pismo)



National AI Growth Zone, (featuring the Isambard AI super-computer)



The best place to live (Sunday Times & Garrington)



An inclusive region with 90+ languages spoken

### WHY INVEST IN THE WEST OF ENGLAND?



Bristol hosts the largest financial and professional services (FPS) cluster in the South of England (AI Service report)

Home to 47% of the total FinTech firms in the South West (Whitecap report)

£398.7m in Fintech GVA is generated from the West of England (Whitecap report)

174,000 employees in FPS sector (TheCityUK)

### SPOTLIGHT ON OUR FINTECH STRENGTHS



Leaders in Payments, Lending & WealthTech (Whitecap report)

Top Fintech accelerators, such as the NatWest Accelerator, support start-ups and scale-ups in their growth (AI Service report)

Key businesses including Hargreaves Lansdown, Lloyds Banking and Pismo (Whitecap report)



# INVEST BRISTOL & BATH

Image credit: Gary Newman

The Invest Bristol & Bath team offers extensive, tailored support to companies interested in relocating and growing in the West of England.

## This support can include:



### Local knowledge

Expertise and advice from our sector specialists



### Network introductions

Connections to industry networks, R&D resources, and trade associations



### Regional visits

Hosting and organising orientation tours



### Property

Solutions for office, manufacturing, and development sites



### Talent

Assistance with recruitment, graduate programmes, and skills development




### Government links



Access to local, regional, and national government programmes

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 **FinTech West**

**whitecap**  
COMMERCIAL CLARITY™

 [invest@bristolandbath.co.uk](mailto:invest@bristolandbath.co.uk)  
 +44 (0) 117 428 6211

 [invest-bristol-&-bath](https://www.linkedin.com/company/invest-bristol-&-bath)  
 @Investbristolbath

