



FASHION MUSEUM BATH

GDV: 54m

USE: Cultural, urban regeneration, public realm

LOCATION: Central Bath

PLANNING AUTHORITY: Bath & North East Somerset Council

CURRENT STAGE/STATUS: Adopted Masterplan and allocated site in the Local Plan

Awaiting planning decision. Practical completion 2030

The Fashion Museum has embarked on its largest ever philanthropic appeal to transform the Old Post Office into a groundbreaking new museum that brings fashion to life for local and global audiences.

It will be a welcoming and accessible space that invites everyone to explore the world of fashion. Its new home, the Grade II listed Old Post Office, will be carefully restored and reimaged to showcase the museum’s internationally renowned collection which features 100,000 items spanning 400 years of human creativity from 1600 to the present day.

Funding has been secured from local and regional government, National Lottery Heritage Fund, Arts Council England.

KEY FACTS:

- 250,000 visitors expected each year
- Northgate Street will be transformed into a high-quality civic square

INVESTMENT PROPOSITION:

A publicly backed, de-risked cultural anchor project with clear routes for private capital to capture value from footfall, place uplift and commercial activation in central Bath.

With planning progressing and delivery targeted for 2030, early investors have the opportunity to shape the commercial offer and secure prime positions ahead of value uplift associated with the wider Milsom Quarter transformation.